



Andi Stelpflug, MBA, HMCC
Strategic Account Manager
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Andi Stelpflug, MBA, HMCC is a Strategic Account Manager with Meetings & Incentives Worldwide (M&IW) located in Caledonia, WI. Andi is based in Milwaukee, WI and has been with M&IW since January 2017.

With more than 10 years of Fortune 500 corporate experience and 8 years of meetings/events leadership, Andi brings a unique background and perspective to M&IW. She has extensive experience managing complex strategic projects and leading through influence in a fast-paced, highly-matrixed environment.

Andi began her meetings career at Executive Director Inc. with operations accountability for city-wide domestic and international conventions (5000+ attendees) for several global non-profit medical associations. During this time, she oversaw all event operations, managed pharmaceutical sponsorships/exhibitors, led the Meetings Department, and was responsible for an \$8M annual budget.

More recently, Andi was at Harley-Davidson Motor Company where she spent 5 years leading consumer meetings/event strategy and execution, followed by 6 years in corporate strategic planning. During her meetings tenure, she had responsibility for strategy, event calendar development, budget, business unit integration, ROI, change management, and team leadership. In her corporate strategy role, Andi developed and executed the Global Used vehicle strategy, 5-year roadmap, and implementation plan. While a departure from meetings/events, in this corporate strategy role, Andi demonstrated an ability to translate cross-functional business needs into strategic business plans. She is skilled at navigating ambiguity and excels at building relationships with all levels of an organization.

Andi has a Bachelor of Arts from Lawrence University with a double major in Spanish and Psychology. She earned her Master's of Business Administration (MBA) from Keller Graduate School of Management in 2008, and recently obtained her Healthcare Meeting Compliance Certification (HMCC). Andi has also earned her Six Sigma Yellow Belt and her Project Management Associate Certificate from the Milwaukee School of Engineering.

For more information on Andi's career, visit: [Andi Stelpflug – LinkedIn profile](#)